

Oct. 27, 2014 10:22AM

No. 1025 P. 2

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Jeff Everson
PO Box 543
Shreveport, LA 71162
1052 Boulevard
Shreveport, LA 71104

2. Office Sought (include title of office as well as parish, city, town and/or election district.)

Shreveport City
Council,
District B

OFFICE USE ONLY

11/14

10-P

10/27



14007605

3. Date of

November 4th, 2014

Primary

This report covers from Sep. 26, 2014 through Oct. 15, 2014

4. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual (future election)
☐ 30th day prior to primary ☐ Supplemental (past election)
☒ 10th day prior to primary
☐ 10th day prior to general ☐ Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Business First Bank
800 Spring Street
Shreveport, LA 71101

7. Full Name and Address of Treasurer

Andrea Everson
1053 Boulevard
Shreveport, LA 71104

Missing numbered pages were blank and had no information on them.

9. Name of Person Preparing Report Jeff Everson

Daytime Telephone (318) 347-2554

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 21st day of October 2014

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

(318) 347-2554

Daytime Telephone

Signature of Treasurer

(318) 560-9172

Daytime Telephone

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SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$4,600.00
2. In-kind Contributions (Schedule A-2)	-
3. Campaign paraphernalia sales of \$25 or less	-
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3)	\$4,600.00
5. Other Receipts (Schedule A-3)	-
6. Loans Received (Schedule B)	-
7. Loan Repayments Received (Schedule D)	-
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$4,600.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$10,911.55
10. Other Disbursements (Schedule E-2)	-
11. Loan Repayments Made (Schedule B)	-
12. Funds Loaned (Schedule D)	-
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$10,911.55

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$24,113.01
15. <i>Plus</i> total receipts this period (Line 8 above)	\$4,600.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$10,911.55
17. <i>Less</i> in-kind contributions (Line 2 above)	
18. Funds on hand at close of reporting period	\$17,801.46

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	-
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	-

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	-
22. Contributions received from political committees (From Schedules A-1 and A-2)	-
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	-
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	-
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	-

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
Woodshapers, LLC 2214 Kings Highway Shreveport, LA 71103 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-1-14	\$200.00	\$200.00
Mr. Armand Roos PO Box 1702 Shreveport, LA 71166 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-2-14	\$250.00	\$250.00
Mr John Dean PO Box 1607 Shreveport, LA 71165 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-6-14	\$200.00	\$200.00
Preston Friedley 5004 Oak Alley Bossier City, LA 71112 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-8-14	\$200.00	\$200.00
Jonathan Love 1301 Coates Bluff Drive Shreveport, LA 71105 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-8-14	\$500.00	\$500.00
Linda Biernacki 10975 Belle Cour Way Shreveport, LA 71106 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-10-14	\$250.00	\$250.00
The Berry Patch Floral 1121 Sheridan Shreveport, LA 71104 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-9-14	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$1,700.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) _____		TOTAL (complete only on last page of this schedule) _____	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s) b. Amount(s)		3. Total this Election
Ann Stokes 605 Southfield Rd. Shreveport, LA 71106 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-10-14	\$300.00	\$300.00
Sam Caverlee 550 Elmwood Shreveport, LA 71104 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-10-14	\$150.00	\$150.00
John Dailey 1834 Willow Point Dr. Shreveport, LA 71119 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-10-14	\$200.00	\$200.00
Medical Transportation Services, Inc. PO Box 3881 Shreveport, LA 71133 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-14-14	\$500.00	\$500.00
Brad Cook 1263 South Jackson St. Denver, CO 80210 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-15-14	\$1,000.00	\$1,000.00
Candy Peavy 942 Ontario Shreveport, LA 71106 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-15-14	\$100.00	\$100.00
Michael Turney 1805 Line Ave Shreveport, LA 71101 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10-15-14	\$200.00	\$200.00
4. SUBTOTAL (this page)		\$2,450.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: SUBTOTAL (this page) _____ TOTAL (complete only on last page of this schedule) _____			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Facebook 1601 Willow Road Menlo Park, CA 94025	9-30-14	online Advertising	\$51.13
Pabst Creative 417 Robinson Pl Shreveport, LA 71104	9-29-14	Push Cards	\$796.67
Office Max 6634 Youree Dr. Shreveport, LA 71105	9-26-14	Clipboards and paper	\$20.62
Pabst Creative 417 Robinson Pl Shreveport, LA 71104	9-29-14	Outdoor Advertising	\$3,316.00
Papa & Company 545 East Washington Shreveport, LA 71104	9-27-14	Volunteer meeting food	\$67.62
Subway 1430 Kings Shreveport, LA 71108	10-4-14	Snacks for canvass team	\$28.67
Impressions Adv. Specialties 903 Shreveport Rd. Minden, LA 71055	10-6-14	t-shirts	651.13
Strawn's 125 Kings Highway, suite E Shreveport, LA 71104	10-6-14	dinner with volunteers	29.92
3. SUBTOTAL (optional)			\$4,961.76
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Linus Mayes 10398 Buncomb Rd Bethany, LA 71007	10-3-14	Canvassing Team Leader	\$600.00
Charles Lewis 8967 Rolling Ridge Dr Shreveport, LA 71129	10-3-14	Canvassing	\$250.00
Rendell Lewis 3742 Cleveland St. Shreveport, LA 71109	10-3-14	Canvassing	\$250.00
Marilyn Johnson 1846 Logan Shreveport, LA 71101	10-3-14	Canvassing	\$250.00
Shaquan Johnson 1846 Logan Street Shreveport, LA 71101	10-3-14	Canvassing	\$250.00
CVS 330 Youree Dr. Shreveport, LA 71105	10-8-14	Ink cartridge and pens	\$25.23
Linus Mayes 10398 Buncomb Rd Bethany, LA 71007	10-8-14	Supplies for National Night Out events	\$80.00
Pabst Creative 417 Robinson Pl Shreveport, LA 71104	10-14-14	Stickers, yard signs, cups, ad in Forum	\$1,195.21
3. SUBTOTAL (optional)			\$2,900.44
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Paypal 2211 North First Street San Jose, CA 95131	10-9-14	Transaction Fee	\$6.10
Paypal 2211 North First Street San Jose, CA 95131	10-15-14	Transaction Fee	\$43.25
Lucille Lewis 3742 Cleveland St. Shreveport, LA 71109	10-3-14	Canvassing	\$250.00
Polly West 2056 Lindholm Shreveport, LA 71108	10-3-14	Canvassing	\$250.00
Vickie Cooper 7107 Jewella Ave Shreveport, LA 71108	10-10-14	Canvassing	\$250.00
George Haywood 2962 Rosenwald Dr. Shreveport, LA 71107	10-10-14	Canvassing	\$250.00
Lisa Davis 2546 Dupont Shreveport, LA 71103	10-10-14	Canvassing	\$250.00
Charles Lewis 2742 Cleveland St. Shreveport, LA 71109	10-10-14	Canvassing	\$250.00
3. SUBTOTAL (optional)			\$1,549.35
4. TOTAL (optional - complete only on last page of this schedule)			

SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Lucille Lewis 3742 Cleveland St. Shreveport, LA 71109	10-10-14	Canvassing	\$250.00
Polly West 3056 Lindholm St. Shreveport, LA 71108	10-10-14	Canvassing	\$250.00
Linus Mayes 10398 Buncombe Rd. Bethany, LA 71007	10-10-14	Canvassing	\$250.00
Angie Stanley 10398 Buncombe Rd. Bethany, LA 71007	10-10-14	Canvassing	\$250.00
Jacobe Harris 4328 Eaglewood Dr. Shreveport, LA 71119	10-10-14	Canvassing	\$250.00
Andre Samuels 4918 Holly wood shreveport, LA 71109	10-10-14	Canvassing	\$250.00
3. SUBTOTAL (optional)			\$1,500.00
4. TOTAL (optional - complete only on last page of this schedule)			\$10,911.55